



# BRITISH COLUMBIA ULTIMATE SOCIETY

## GM Report for BCUS AGM - Nov 4, 2018

### Opening Remarks

First, I'd like to thank the Board members this year. There was a lot of good work done this year and a lot of planning behind the scenes.

**Alex Davis** - president

**Jessica Rockliff** - vice president

**Tim Tsang** - treasurer

**Kat Lee** - secretary and communications

**Chris Wakelin** - outreach

**Jennifer Kwok** - member at large

**Bridget Gilbride** - member at large

I'd also like to thank the other staff members:

**Kurtis Stewart** - our webmaster

**Jeremy Quan** - Beach Tournament Director/BCUC Junior Assistant TD

**Nigel Morgan & Team** - BCHSUC Tournament Director

**Scott Lewis** - BCUC Adult Assistant TD

**Mixed Team Fable** - Flower Bowl Tournament Director/BCUC Junior Assistant TD

### Metrics

Beginning in 2018, a regular part of the GM Report will be a look at some key metrics which I believe can track the growth and development of the sport around the province, as well as point to the effectiveness of BCU as a whole:

	BCU Metrics: 2015-2018			
	2015	2016	2017	2018
Members	5577	6653	7078	7484
Members (Growth %)		16.17%	6.00%	5.42%
Revenue	\$108,620	\$111,582	\$139,750	\$146,206

Membership Revenue	\$21,993	\$26,110	\$29,040	\$31,870
NCCP Coaching Certifications	11	27	45	60
Disc Sales	610	1330	1142	1609
Jr. Teams @ BCUC	24	24	31	30
BCHSUC Teams (Including BCSS)	56	72	80	88

## Membership

Year over year membership numbers for the society grew around 5.5% in 2018. Outside of the VUL, our membership grew almost 15%. In the past few years much of our membership growth was attributed to better record keeping, but we are now doing a much better job of counting members through our member associations. Growth now is due to organic growth in all regions of the province, as well as increased roster accountability for teams attending BC High School Championships. These increasing numbers, especially outside of Metro Vancouver, greatly help our standing with the BC government and VIA sport, which provides funding to BCU.

The league members include Vancouver, Victoria, Nanaimo, Prince George, Surrey, Maple Ridge, Chilliwack, Whistler, Squamish, Kamloops, North Vancouver, Nelson, Smithers, Vernon, Campbell River, Parksville, Grand Forks, Dawson Creek and Fort St. John.

## ViaSport Grant

Our partnership with VIA Sport continued in 2018. Our annual funding was remained at \$35,430 annually in 2018. This fall VIA Sport underwent a review of all PSOs currently receiving funding. BCU completed the full evaluation process and we will be re-assessed by the end of 2018 at which time our funding amount could be adjusted, starting April 1, 2019.

## Winter/Spring Events

BCU once again hosted our 4x4 Beach Tournament at 6-Pack Beach in Richmond in January. 16 Teams participated in the event during a single day of competition. We plan on returning to 6-Pack again in January of 2019.

After starting a 5x5 Turf Tournament in Spring (March) in partnership with the VUL in 2016, it was decided that future events will be run by the VUL. They managed the event in 2018 and will continue to do so moving forward. BCU will look for opportunities to kick-start similar events in other areas based on interest and demand.

## BCHSUC

In 2018 BC School Sports sanctioned Ultimate for the first time. BCSS then took over hosting the AAA (Schools with 300+ Grade 11/12 population) and AA (less than 300) Senior Provincial Championships. This event was run on the Thursday/Friday prior to the traditional BCHSUC weekend. This inaugural event had 16 AAA and 14 AA schools attend, while 95 schools initially submitted rosters as part of the

BCSS series. Due in part to BCSS involvement, BCU connected with between 15-20 additional high schools outside of the Metro Vancouver/Fraser Valley area showing interest in the sport. BCSS has indicated that when total initial registration reach 150 schools they will open up an additional division for the Provincial Championships.

2018 BCHSUC was then re-focused on the Junior Grades. As in past years BCU hosted Junior Tier I and Tier II at Newton Athletic Park on the final weekend in May. In addition to the 34 Junior teams, BCU also hosted a Senior Invite event for schools who didn't place teams in the BCSS regional qualification event. This division featured 24 teams. In total, 88 teams were given the opportunity to play at a provincial event. BCU feels that this number will continue to grow in the near term.

Congratulations to the Champions:

- Jr. Tier 1: Eric Hamber (Vancouver)
- Jr. Tier 2: Gladstone (Vancouver)
- Sr. Invite: Prince of Wales (Vancouver)

And the SOTG Winners:

- Jr. Tier 1: Semiamoo (Fraser Valley)
- Jr. Tier 2: Winston Churchill (Vancouver)
- Sr. Invite: Burnaby Mountain (Fraser Valley)

In 2019 BCU once again be looking to host the event in Surrey at Newton Athletic Park and surrounding facilities on May 25/26. BCSS will host their AAA/AA event on May 23/24.

### **Flowerbowl**

Flower Bowl returned to South Surrey Athletic Park and hosted 40 teams on the first weekend in June. The event is at the limit of teams for the current location unless we are able to use all the grass fields at SSAP. This is somewhat weather dependent. With all fields online for FB the event could host 48 teams.

### **BCUC**

Due to the current and future growth of BCUC Juniors, the decision was made to split the Junior and Adult events for BCUC over 2 weekends. By doing this BCU is able to better manage the schedule for Juniors, and allow coaches who may be playing on BCUC Adult teams to be involved with their teams for the entirety of BCUC Juniors.

BCUC Adult was held on July 7th and 8th at Burnaby Lake Park - East. The Mixed division featured 9 teams, while Mixed Masters had 6 teams. All Mixed teams would go on to CUC:Mixed in August, while 4 of the 6 Mixed Masters teams would qualify for CUC.

Provincial Champions 2018:

Women's - Koi

Open - Blackfish

Mixed - Gumba Gang

Mixed Masters - Happy Campers

BCUC Junior was run at Newton Athletic Park in Surrey in 2018 on July 14th and 15th. This past year there were a total of 30 Junior teams. We are expecting this number to grow in the coming years not only with the increasing of the size of local clubs, but with the development of clubs in Victoria and Kamloops.

Provincial Champions 2018:

Women's - Vortex

Open - Eclipse

### **CUC 2018: Mixed**

Following a success bid for CUC:Mixed 2018, BCU, along with the Surrey Ultimate League, Vortex and the VUL hosted the event in Surrey at Newton Athletic Park on Aug 23-26, 2018. The event featured 20 Mixed and 8 Mixed Masters teams.

This event could not have been possible without the hard work of many organizers and volunteers, including:

Chris Wakelin - TD

Nigel Morgan - Operations

Nelly Saber - Volunteer Manager

Scott Lewis - Volunteers

Martin Hill - Beer Garden

The 2018 CUC medalists were:

Mixed

Gold: Pretty Boys and Handsome Girls

Silver: Goomba Gang (BC)

Bronze: Beer Kitty (BC)

Mixed Masters

Gold: Happy Campers (BC)

Silver: Mastadon (BC)

Bronze: Tilde (BC)

### **Provincial Support**

BC Ultimate is committed to supporting the growth of Ultimate around the province. BCU has committed to expanding our support of member clubs around the province. With our financial and organizational house in order, we have been able to better answer that question on several fronts:

- Outdoor Activity Tradeshow - Dawson Creek, BC - Fees covered for Fort St John and Dawson Creek Frisbee Clubs to attend Outdoor Activity Tradeshow in Dawson Creek, BC in May, 2018
- Rob McLeod disc demonstrations at 5 area schools in Peace River Region in May 2018
- Donation of 12 Discs to Prince George Elementary School in Jun 2018
- Support of Vortex Junior Club Aug 2018
- Donation towards Misfit Coaching Handbook Aug 2018

With our improved base of funding and organizational support, BCU is looking to greatly increase the amount of these activities we can accomplish in 2018-2019. We are planning to continue to do more outreach into the aboriginal community. We will continue to search for partners in the North and Interior who we can work with to expand the reach of the sport.

### **Future Plans**

BCU is currently undergoing a Web Site refresh which should be completed in Feb 2019. The new site will better promote BCU services and support for our membership and increase our visibility around the province.

BCU is also now working closely with VIA Sport on issues connected with gender equity in sport. VIA Sport sees value in the "ultimate model" and we hope to continue our close relationship with this organization.