

Strategic Plan Timeline



BRITISH COLUMBIA
ULTIMATE SOCIETY

Strategic Pillars	Year 1 (Systems Updates)	Year 2 (People & Resources)	Year 3 (Outreach)
Internal Infrastructure	<ul style="list-style-type: none">- Province-wide Membership System- Technology upgrades- Adopt Governance model	<ul style="list-style-type: none">- Strengthen governance and staffing models	<ul style="list-style-type: none">- Evaluate and adjust internal strategies
Achieving Excellence	<ul style="list-style-type: none">- Initiate athlete/team support programs- Create coaching development plan	<ul style="list-style-type: none">- Expand coaching development and resources	<ul style="list-style-type: none">- Solidify support systems and evaluate performance
Empowering Communities	<ul style="list-style-type: none">- Change PSO voting structure	<ul style="list-style-type: none">- Enhance communication and member services- Increase volunteer and observer recruitment	<ul style="list-style-type: none">- Broad outreach and inclusion efforts

UPDATED Strategic Plan 2024-2027



BRITISH COLUMBIA
ULTIMATE SOCIETY

Vision

Advancing Ultimate
Throughout BC By
Empowering
Communities,
Developing Excellence,
and Fostering Spirit.



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BRITISH COLUMBIA
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Strategic Pillars

Internal Infrastructure

Excellence

Empowering Community



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Strategic Pillar 1: Internal Infrastructure

- Governance: Establish a structure sub-committee to refine governance models. Include non-board members.
- Staffing: Develop a NCCP Learning Facilitator Team and succession planning. Improve documentation.
- Member Engagement: Implement a province-wide BC membership system, focusing on improving the BCU's member value propositions.
- Technology: Upgrade communication platforms, IT and data systems, banking, and payment solutions.
- Risk Management: Formulate a comprehensive risk management plan



Strategic Pillar 2: Excellence

- Team Support: Assist teams with finding fields and coaches, particularly second-tier and development teams.
- Athlete Support: Identify and fund elite athletes, especially those outside Vancouver, with a focus on U24 age group.
- Coaching and Education: Enhance coaching opportunities and refresh Long Term Development (LTD) documents for high school groups.
- Collaboration: Collaborate with organizations like Canadian Sport Institute (CSI) and Canadian Olympic Committee.
- Recognition: Spotlight excellence in players, coaches, and volunteers.



Strategic Pillar 3: Empowering Community

- Recruitment: Enhance efforts to recruit observers and volunteers.
- Local Sports Organization (LSO) Empowerment: Change PSO voting structure, offer value-added packages, and increase leadership opportunities for LSOs.
- Communication and Training: Develop a member database, video coach training clinics, and How-to manuals for tournaments and leagues.
- Advocacy: Advocate for more sports fields and subsidize field space for touring teams.

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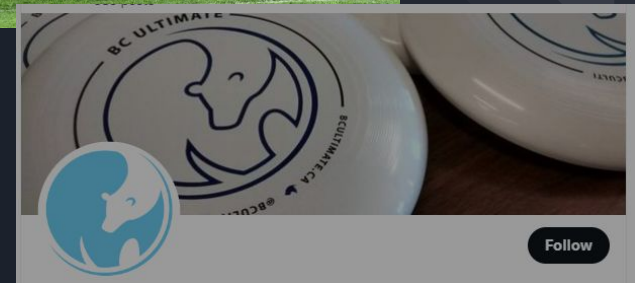
Looking Ahead

Jan Workshop

Year 1 details

OKRs

New Board Endorsement



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